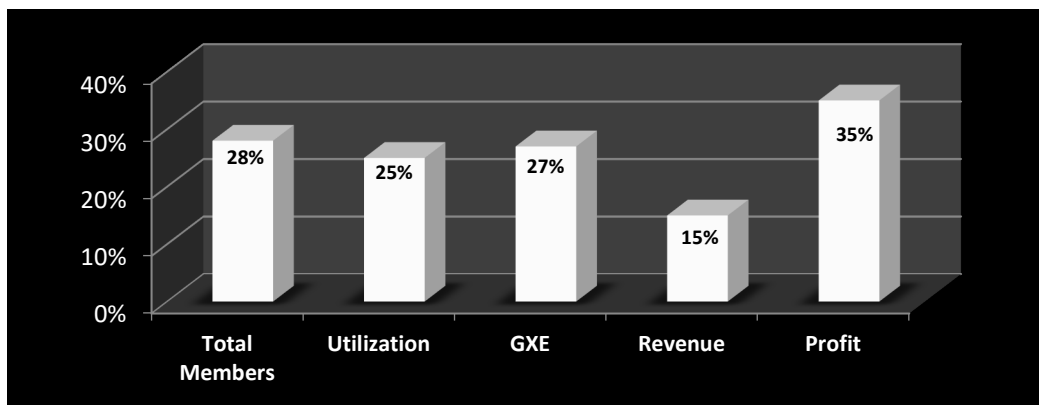


Client Case Study 1 – Pharmaceutical Company

In 2018, we took over the management of a corporate fitness center for a \$2.7 billion dollar pharmaceutical company. The fitness center was under-utilized and losing over \$300,000 per year. Here is what we accomplished in our first 12 months of operation:

- Total Membership – Increased by 28%
- Monthly Utilization – Increased by 25%
- Group Exercise Class Participation – Increased by 27%
- Monthly Revenue – Increased by 15%
- Operating Profit – Increased by 35%



Let us help your company improve the R.O.I. of your fitness center by delivering superior customer service and introducing new programs that will increase participation and employee satisfaction.