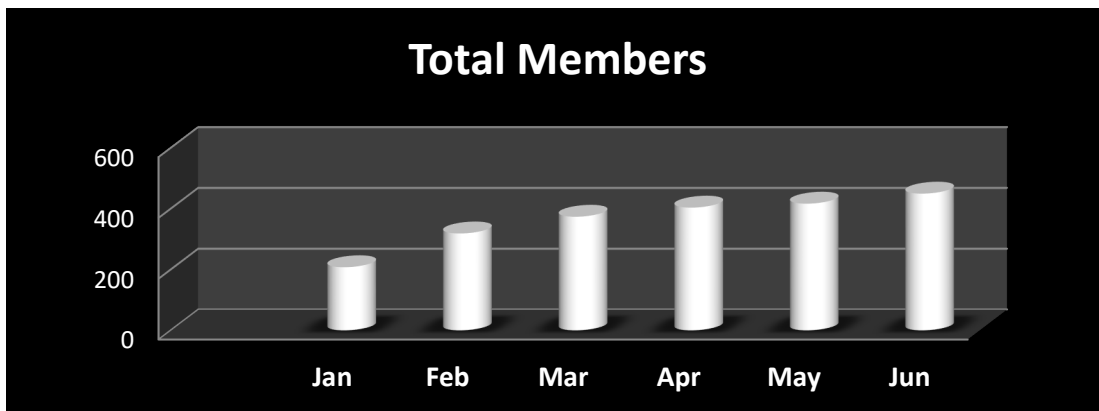


## Client Case Study – International Financial Company

In 2015, we began managing a 15,000 sq. ft. fitness center for an international financial corporation. The fitness center contains a wide variety of cardiovascular, strength and functional training equipment. Currently, 16 group exercise classes are being conducted per week. After just 5 months of operation, we are seeing the following results:

- Total Participation – 35% of the Eligible Employees Have Joined
- Average Utilization – 2,700 /Month
- Average Visits per Member – 6.3/Month
- Group Exercise Class Participation – 650/Month
- Percentage of Active Members – 85%



Let us help your company improve the R.O.I. of your fitness center by delivering superior customer service and introducing new programs that will increase participation and employee satisfaction.