



**FIRST FITNESS**

MANAGEMENT

## 3 Biggest Mistakes Landlords Make When They Build a Gym for Their Tenants



- 1. Not using a Fitness Consultant to help design the fitness center:** Most architects know how to design a quality fitness center, but they fall short when it pertains to the correct size of each component in the facility, how the equipment should be laid out, what type of equipment should be purchased and finally how members will utilize the gym.
- 2. Not purchasing the proper equipment:** Fitness equipment for the home is not suitable for commercial use. Many property owners purchase equipment based upon cost and not durability.
- 3. Not hiring certified fitness professionals to staff their gym:** This is the number one mistake made by landlords. Staffed fitness centers are safer, cleaner, utilized more and generally appreciated more by building tenants. Even having the gym staffed by one fitness professional will help to ensure that you are providing your tenants with a state-of-the-art amenity. In addition, staffing your gym will allow you to charge a membership fee to offset your expenses.

For more information as to how we can help design and manage your gym, please contact:

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